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Corporate Logos in Excel Headers

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Several months ago, you published a User to User item titled "Print a Corporate Logo on Excel Spreadsheets" (www.pcmag.com/article2/0,4149,4901,00.asp). We use a different approach to get a corporate logo on every page of our documents. We print logos in the headers and footers of Excel spreadsheets by converting the logo to a TrueType font. We can then place the logo in any application, even where the application will not typically allow a graphics file.

The hardest part is creating the TrueType font. Several companies will make your logo into a font for a fee. If you're a little more tech-savvy, you can do it yourself, which saves money and gives you greater freedom. I used High-Logic's software package Font Creator Program (www.high-logic.com). In either case, you install the font in the Windows/Fonts folder. The logo is represented by one or more characters in the font. Simply insert those characters in the header or footer of the document and format them to use your special font.

We have used this technique for many of the logos of the products we promote. While this solution does require some work, it can save hours or more of frustration in the long run.

Conn Clissmann

The original article pointed out that Excel doesn't permit graphics in headers or footers. It suggested a workaround—putting the graphic in the very first row and using Page setup to repeat that row on each page. This effectively places a graphical header on each page. This trick breaks down, however, when the spreadsheet is more than one page wide.

Creating a font to represent the logo is a clever alternative, and a font-based logo in a header or footer will print on every page. In addition to using the High-Logic program, you can get a font made of a graphic for about \$10 from Signature Factory (www.signaturefactory.com). Of course, if you transmit the document to someone who doesn't have the specified font installed, it will not show up correctly. Because your goal is to print the spreadsheet with the company logo in its header or footer and you will print from your own machines, this problem probably won't arise.

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